



Kasznar 1919
Leonardos

LIFE SCIENCES

Brazil

The largest and most populous country in Latin America, Brazil has a strong emerging economy with global potential. Its natural gift for agriculture and its internal-market-driven industry have been the core of Brazil's economy for decades. In recent years, Brazil has been fueling local innovation to secure a strategic position on the increasingly competitive international landscape.

After a period of political and economic distress, Brazil is currently undergoing a series of reforms aimed at a more pro-investment environment. Examples of such reforms are the modernisation of the Patent and Trademark Office and a reduction in the backlog of pending applications. These measures will certainly lead the country's IP landscape to a period of growth and stability.

Kasznar Leonardos

The Kasznar Leonardos team balances its renowned IP practice with a multidisciplinary approach to deal with regulatory and transactional issues linked to the Life Sciences industries.

Our team is well versed in the day-to-day business operations and complex novel topics of the regulated industries, offering tailored legal advice, and representing our clients in negotiations, disputes and administrative judicial litigation.

More info

www.kasznarleonardos.com

Key contacts

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Awards & Recognition



What We Do

IP

Our firm can represent life sciences industries in all aspects of the IP life cycle including:

- Patents
- Trademarks
- Technology transfers
- Trade Secrets
- Data Protection and Privacy
- R&D involving GMOs
- Protection of Plant Varieties
- Access to Genetic Resources and Traditional Knowledge

What We Do

Regulatory

We help clients through each step of entering the Brazilian market, including advice on:

- Clinical Trials
- Market authorisation I Registration
- Price Approvals
- GxP, licenses and permits
- Advertising
- Health technology assessments
- Product liability
- Administrative litigation before Health Authorities

What We Do

Transactions

Our team is well seasoned to handle an array of commercial issues, such as:

- Funding, partnering arrangements
- Licensing, Distribution, Marketing and Promotion Agreements
- Public Procurements and government purchases
- Interaction with HCPs, Patients Association, Government authorities
- Compliance issues
- Advocacy, intelligence and impact analysis

Industries



Biodiversity



Biotechnology



Pharmaceutical



Foods



Cosmetics



Household Products



Pesticides



Medical Devices