



Kasznar   
Leonardos

# DRIVEN TO PROVIDE BUSINESS ORIENTED SOLUTIONS TO INTELLECTUAL PROPERTY MATTERS

With a deep understanding and knowledge of different cultures and business industries, combined with technical and legal analysis, Kasznar Leonardos is prepared to provide your company tailored solutions to the most complex Intellectual Property issues, both nationally and internationally.

Our firm is recognised for its experience and excellence in the provision of services in all areas of Intellectual Property (IP) to clients of any size. We act as legal advisors on contractual matters, as industrial property agents with BPTO and as lawyers, arbitrators and mediators in litigation and extrajudicial dispute resolution.

*INTELLECTUAL  
PROPERTY AS  
A COMPETITIVE  
TOOL. THIS IS OUR  
HALLMARK*

# SPECIALISED AND MULTIDISCIPLINARY TEAM

Specialised in the management of intellectual assets, our team has more than 250 employees. We have correspondents in every state of Brazil, as well as a broad international network. Among our partners, there are leading lawyers who continue to shape the Brazilian case law in IP matters, working in a unique and personalised way, creating innovative solutions for our clients.

Our qualifications and experience combined with our work ethics and multidisciplinary approach lead to our greatest differential advantage.

*KASZNAR LEONARDOS:  
THE BEST STRATEGY  
FOR MANAGING  
INTELLECTUAL  
PROPERTY RIGHTS*

# AREAS OF PRACTICE



## INTERNATIONAL UNIT FOR BRAND AND PATENT PROTECTION

Created to assist foreign companies in protecting their intellectual assets across Latin America and the Caribbean, IB The IP Hub operates in a wide range of segments, meeting the needs of clients quickly and efficiently.



## VALUING THE INNOVATION ECOSYSTEM

We believe that supporting the innovation ecosystem is critical to economic growth and society development. Sztartup Desk is a service that specializes in startups and new businesses, serving from entrepreneurs seeking to protect their assets and consolidate their companies to investors in choosing a sustainable and secure project.

# INTERNATIONAL AWARDS AND RECOGNITIONS



## RESPECT AND SOCIAL RESPONSIBILITY

In addition to providing quality services to our clients, we at Kasznar Leonardos are aware of our role as potential drivers of social transformation. The support we provide to Hospital Pequeno Príncipe, the largest pediatric hospital in Brazil, allows children all over the country to receive better medical care so they can make a difference to society in the future.

Kasznar Leonardos also has a partnership with Camp Mangueira, a national non-profit organization that provides social assistance and protection to teenagers and youths from poor communities, looking to contribute to the social and economic future of this young generation.

Rio de Janeiro

Rua Teófilo Otoni, 63  
5<sup>th</sup> – 7<sup>th</sup> floors | 20090-080  
Rio de Janeiro | RJ | Brasil  
t. 55 (21) 2113.1919  
mail@kasznarleonardos.com

São Paulo

Av. Nove de Julho, 3.147  
7<sup>th</sup> floor | 01407-000  
São Paulo | SP | Brasil  
t. 55 (11) 2122.6600  
mailsp@kasznarleonardos.com

[www.kasznarleonardos.com](http://www.kasznarleonardos.com)