



**Kasznar  
Leonardos**

**Digital Law**

## Brazil

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The largest and most populous country in Latin America, Brazil has a strong emerging economy with global potential. In 2014, the country enacted its Internet Law, stating that internet access is a necessary tool for nationals to exercise their citizenship.

A tool that reaches a staggering 130 million active internet users (roughly 60% of Brazil's population), with universal internet access being relegated to a mere mid-term prospect.

After a period of political and economic distress, Brazil is currently undergoing a series of reforms aimed at a more pro-investment environment. Among such reforms, discussions on improving the country's Internet Law, on creating a Data Protection Agency and on enacting the first Data Protection Law take a central role.

## More info

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[www.kasznarleonardos.com](http://www.kasznarleonardos.com)

## Kasznar Leonardos

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Ranked among the best Intellectual Property firms in Brazil, Kasznar Leonardos balances a traditional practice with a modern approach to corporate law. Our practitioners are encouraged to combine their impeccable academic credentials with an analytical examination of clients' needs. To meet such needs we have created a Data Protection & Internet Law Practice, working closely with other key areas and benefitting from the proximity to Litigation, Patent and Trade Secret experts.

## Key contacts

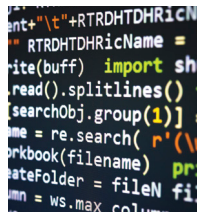
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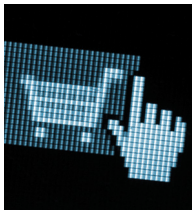
# Data Protection & Internet Law Services

## Websites And Applications



Companies with websites or applications available in Brazil are bound to obligations under the local Internet Law. We can quickly check your compliance status and offer cost-conscious solutions. E-mail us!

## E-Commerce



Consumer protection is highly regarded in Brazil and e-commerce poses some substantial challenges. Our experience is available to any client wanting to attract more e-clients. Save it in your Shopping Cart!

## Personal Data Protection



Despite it being a recent subject in Brazil, data protection draws a lot of attention. We provide tailored advice under current laws and monitor the main bills being discussed. And we only use your data when consented!

## Domain Names



These short online addresses are a challenging issue for any company. Lots of time and effort are needed to manage a portfolio or to monitor (and fight) squatters. Get help at [kasznarleonados.com](http://kasznarleonados.com).

## Computer & Software Rights



We understand the importance of labour and work enthusiastically to ensure its protection, advise on its exploitation and safeguard its owner's rights. This is something you can't copy!

## Corporate Policies



Walls and firewalls matter less when the enemy is within. We help you build the corporate policies and agreements that can decrease the threat by discouraging willing subjects. But let's sign an NDA first!