

Brazil

Estimates indicate that approximately 51% of all software used in Brazil is unlicensed, and more than 70% of music, video and image used on the Internet is never reported to rights holders. For many years, companies and copyright owners have been losing millions of dollars to piracy and unfair competition. Strategic legal counseling is key in helping companies recover their revenues and get infringers to pay royalties.

Key contacts

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Awards & Recognition







Kasznar Leonardos

Ranked among the best Intellectual Property firms in Brazil, Kasznar Leonardos balances a traditional practice with a modern approach to corporate law. Our Anti-piracy & Compliance Team is widely recognized amongst software entities, copyright owners (specially music, image and video), rights management companies and technology platforms for publishers in view of the success achieved in license compliance campaigns.

From tracking and analyzing unlicensed user reports to negotiating the replacement of unlicensed software and other IP-related rights to legal action against non-conforming users, we support our clients on all phases of license compliance programs driving for the recovery of revenue.

More info

www.kasznarleonardos.com



Investigation

Our team of skilled compliance experts investigates unlicensed users of our clients' software and other IP-related content.



Maria Audit & Negotiation

Infringers are persuaded to discontinue the illegal use of software and other IP-related content and are encouraged to replace them with licensed rights.



🔯 Legal Action

When necessary, Kasznar Leonardos' top-level, acclaimed litigation team is prepared to enforce our clients' rights in court.