

Questel

**IP DOCKETING SOFTWARE
AND IP PORTFOLIO
MANAGEMENT SOFTWARE**



Orbit Asset

Questel 2021

About us

Who are we?

Our mission is to facilitate the development of Innovation, in an efficient, secure and sustainable way.



AMERICAS

Alexandria US
Provo US
Wilmington US
Montréal CA
Medellín CO
São Paulo BR
Arequipa PE



EMEA

Paris FR
Nice FR
Grenoble FR
Montpellier FR
Munich DE
London UK
Carpuso IT
Tunis TU



APAC

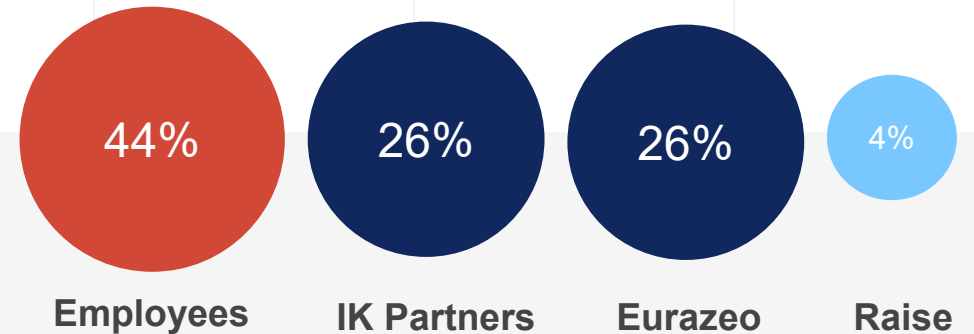
Tokyo JP
Yokohama JP
Osaka JP
Shanghai CN
Tianjin CN
Taipei TW
New Delhi IN
Singapore SG
Seoul KR



1400

1,5M users, 30 countries,
15K clients, Since 1978

Shareholders

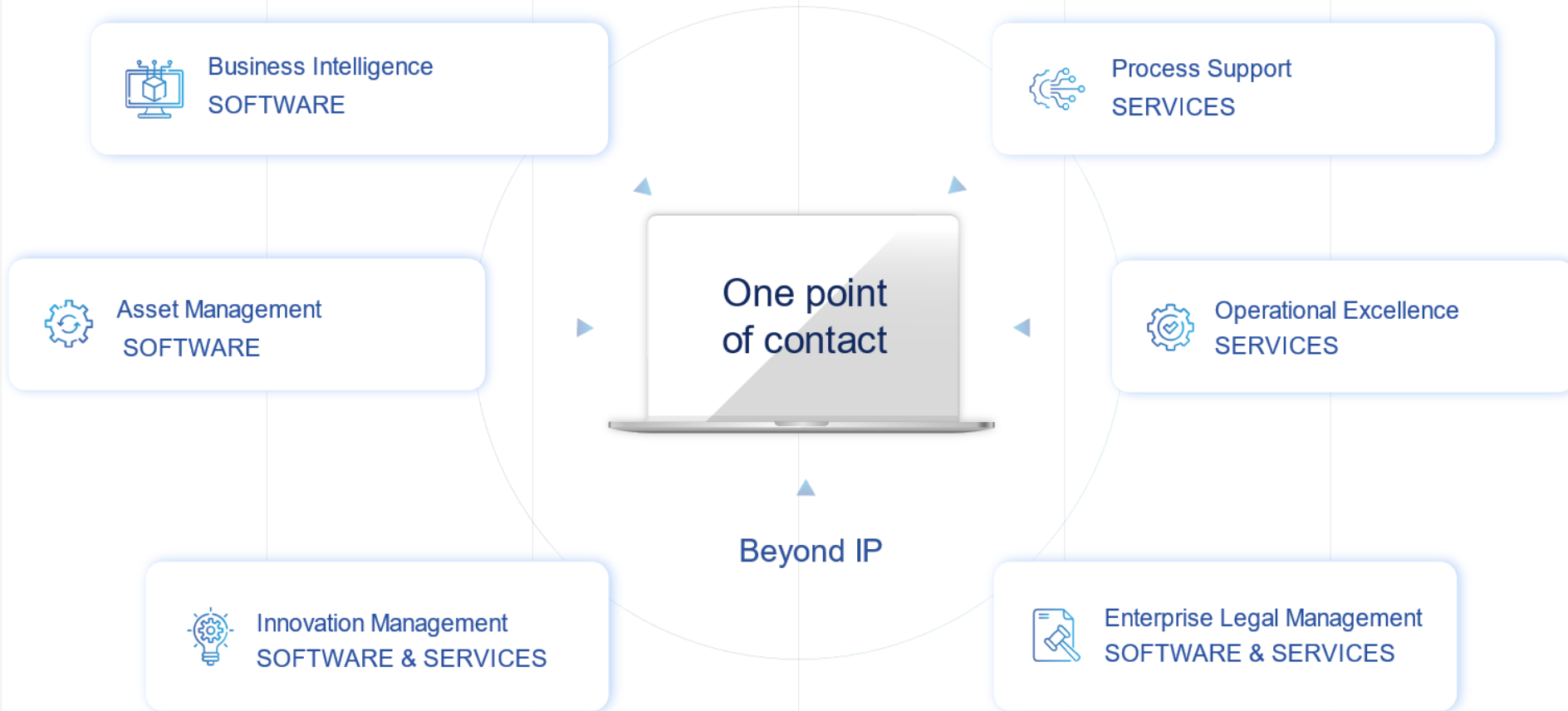


For 50 years

- 1978 **Foundation**
- 2001 **Spin-off** France Telecom
- 2007 **LBO 1** (Syntegra Capital)
- 2015 **LBO 2** (Raise, Capzanine)
- 2018 **LBO 3** (IK Partners, Raise)
- 2020 **LBO 4** (Eurazeo, IK, Raise)

Scope

End-to-end integrated IP



Intellectual Property Services

Process Support



Search

Patentability, Freedom-To-Operate, Invalidity



Drafting

Patent application drawings and drafting



International Filing

1st extension filer in the world



EP Validation

Simplified european validation services



Translation

Centralized patent translation services



Renewals

Fee and renewals management

Operational Excellence



Paralegal Services

End-to-end IP admin, Data validation, Docketing



Recordals

Assignment and record of all IP Rights



Cost & Invoices Management

Fee Audit, Negotiation, Compliance, Benchmark, Forecast & Invoice Bundling



Consulting

Landscape, Valuation, Licensing, Pruning



Defensive Publication

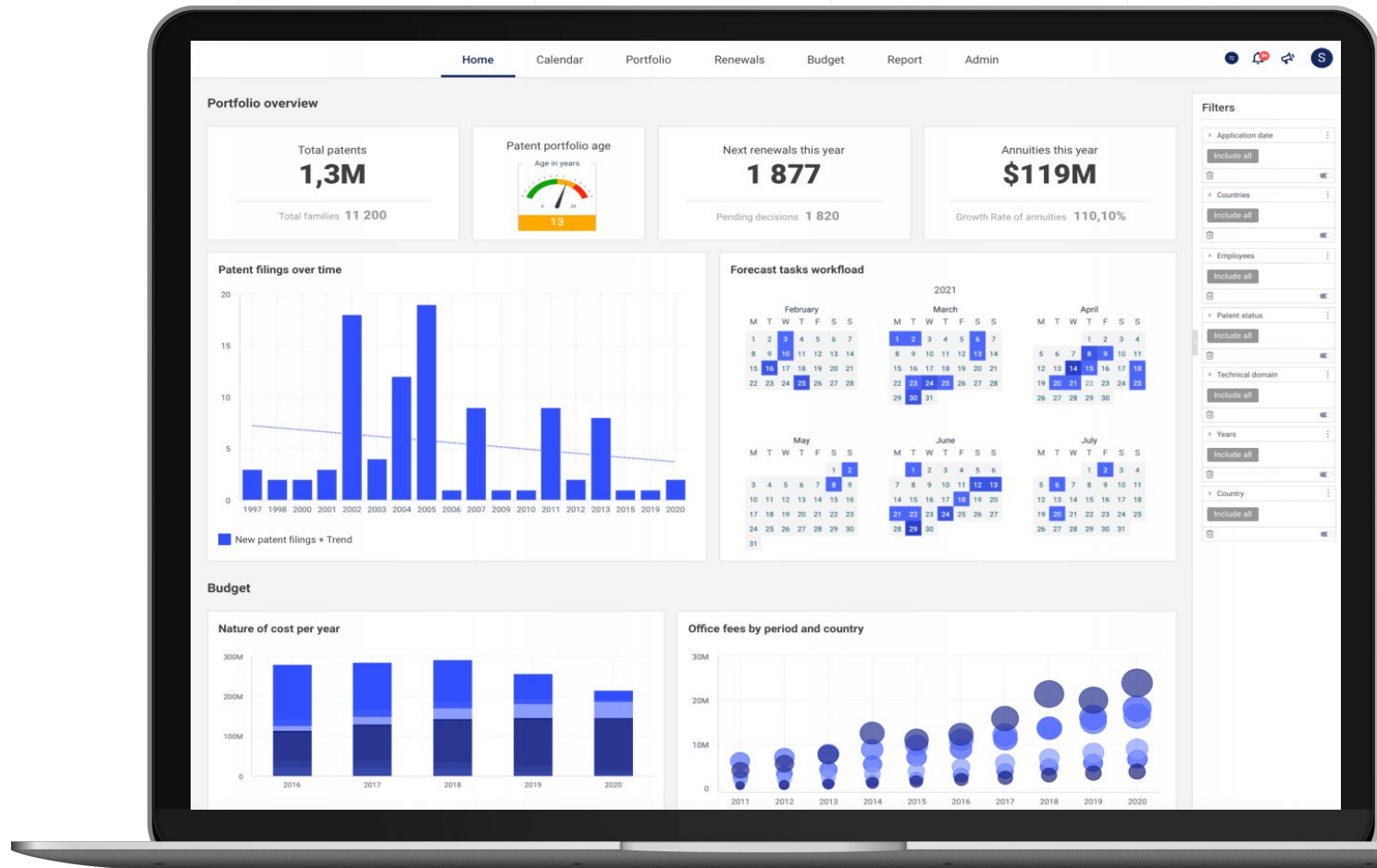
Publish an invention into the public domain



E-learning

Online intellectual property training videos

Orbit Asset is intuitive docketing Portfolio Management software focusing on **financial** and **strategic** aspects whilst keeping your assets up to date and aligned with your company strategy.



IAM

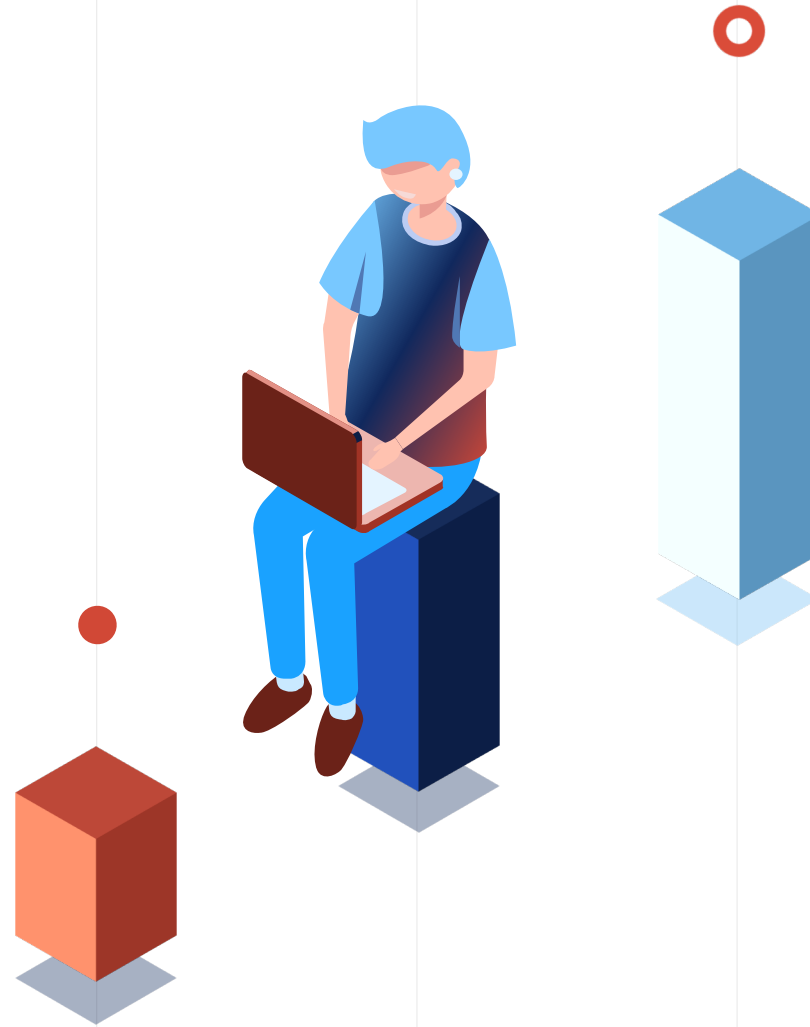
End-to-end integrated IP management for the whole organization!

Simplify

Orbit Asset provides our clients with tailored workflows, integrated law engines, and tech-enabled services to streamline and modernize their IP processes!

Gain insights

We're bringing our state-of-the-art analytics capabilities to IP management to provide you end-to-end reporting functionalities and customizable dashboards to help you gain useful IP insights!



Key features

Search, visualize, and evaluate your activities across the entire IP lifecycle from a single-entry point



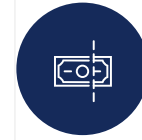
Integrated IP data

Automatic updates and streamlined IP data importing.



Administrative operations

Integrated law engine with auto-docketing functionality and integrated services to simplify your management needs.



Renewals and annuity management

Integrated renewal and annuity management.



Integrated filing and translation

Order translations and have cases filed directly within the platform.



Custom workflows

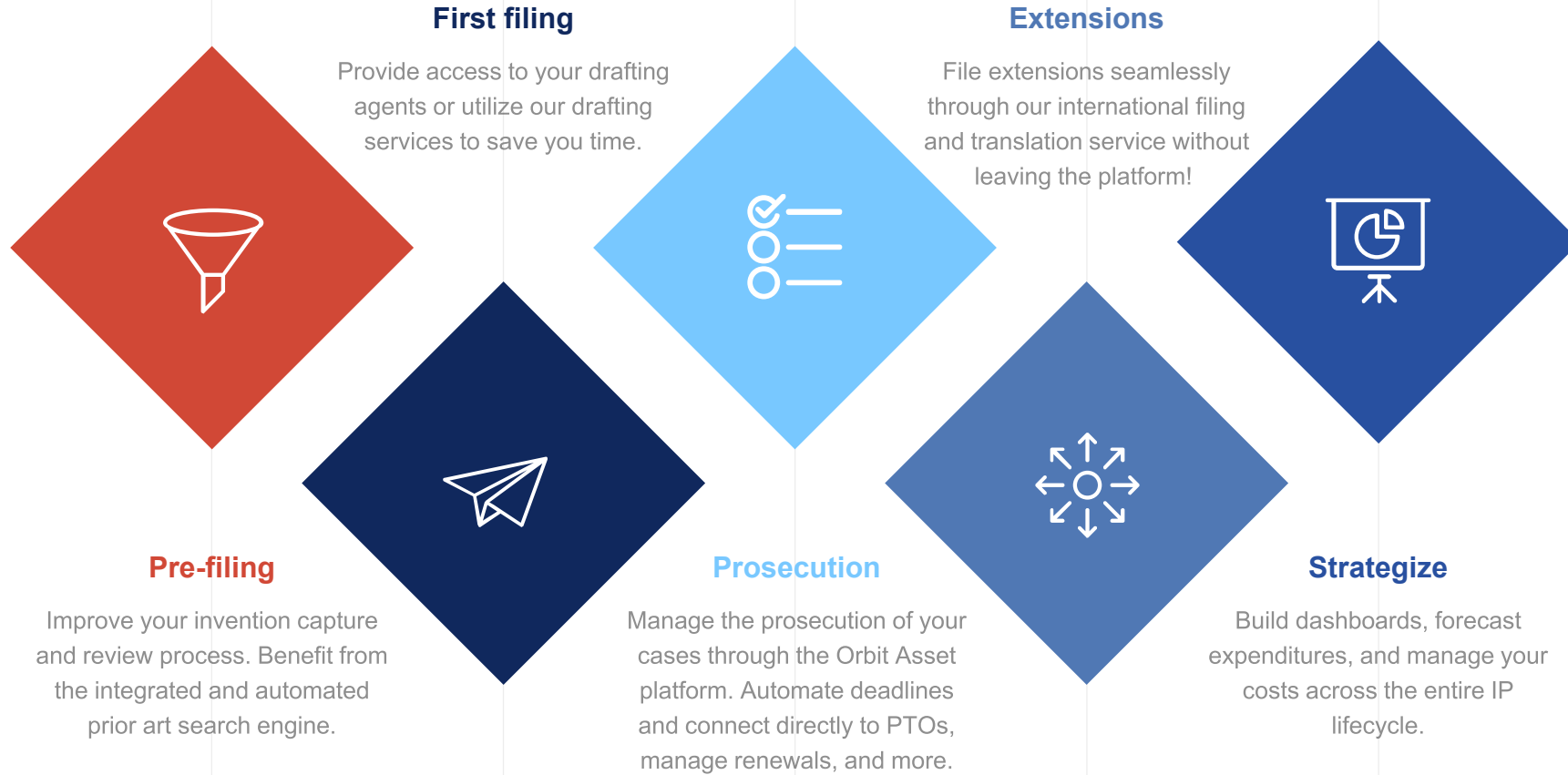
Customize internal workflows and setup committees to best manage all IP decisions.



Dashboards & reports

Powerful insights that showcase your portfolio KPIs and help you make better strategic decisions.

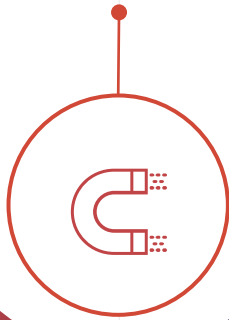
IP Lifecycle



Pre-filing

Capture

Simplify your processes to capture your invention disclosures



Decide

Choose what you want to do with your IP. From filing patent applications to managing trade secrets



Report

Generate reports and dashboards to provide insight into how to improve your invention disclosure review process.



Review

Improve online collaboration by allowing users to setup unique online review committees



File

Provide access for your local counsel or internal attorneys to file and track patent/trademark applications



Pre-filing

Capture and manage invention disclosures

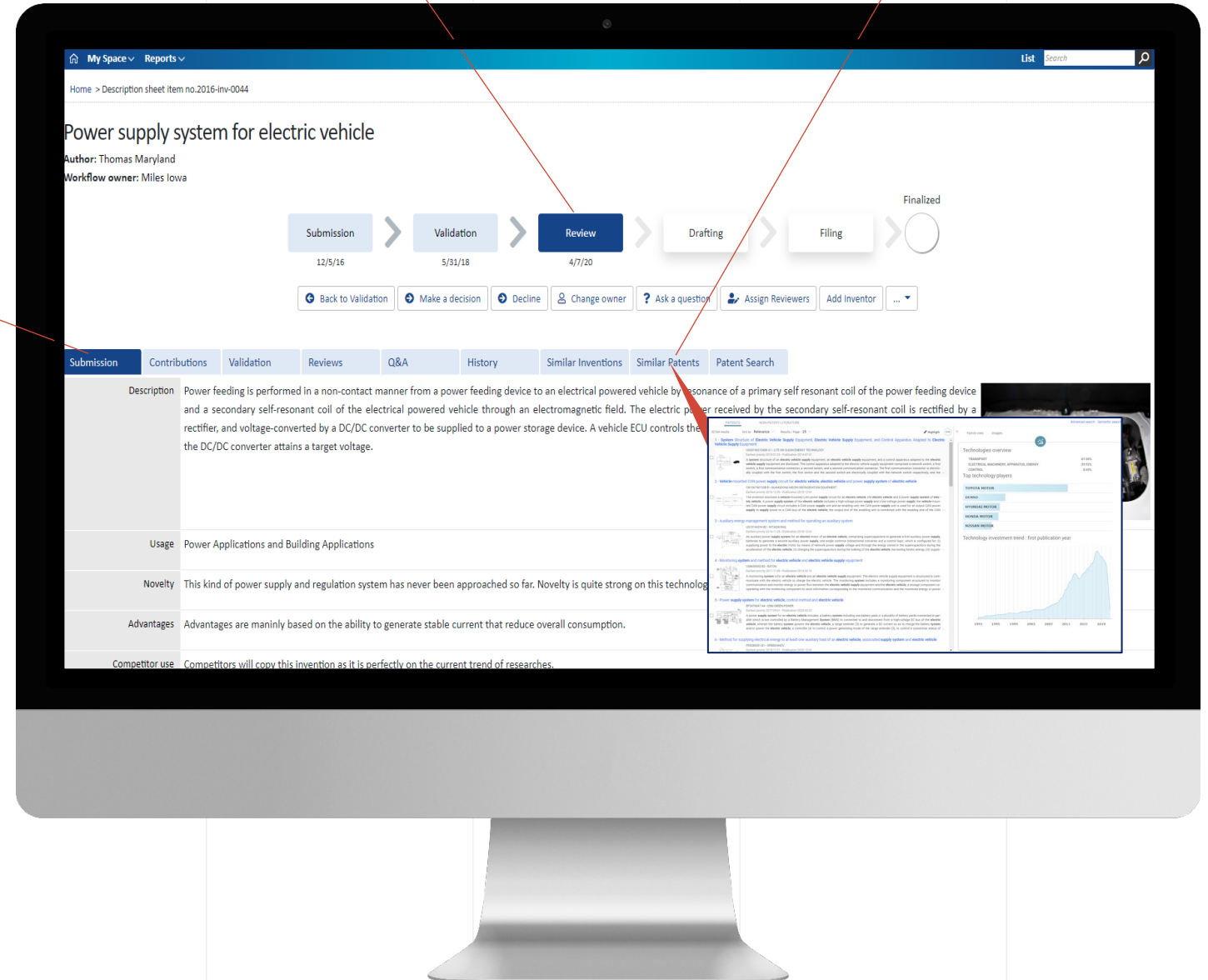
Capture submissions and documents online. Blockchain timestamping at all stages provides an unalterable document tracking history for safe management of all data in the portal.

Setup your own invention disclosure workflow and provide stakeholders information on where their inventions are in the review process

Quickly compare your submission against the prior art with our AI powered semantic search engine

Invention disclosure management

Capture invention disclosures and streamline your review process. Create reports, submit service request or utilize our AI powered similar patent search to help you streamline the patentability search process.



First filing

Manage correspondence with your drafting agent

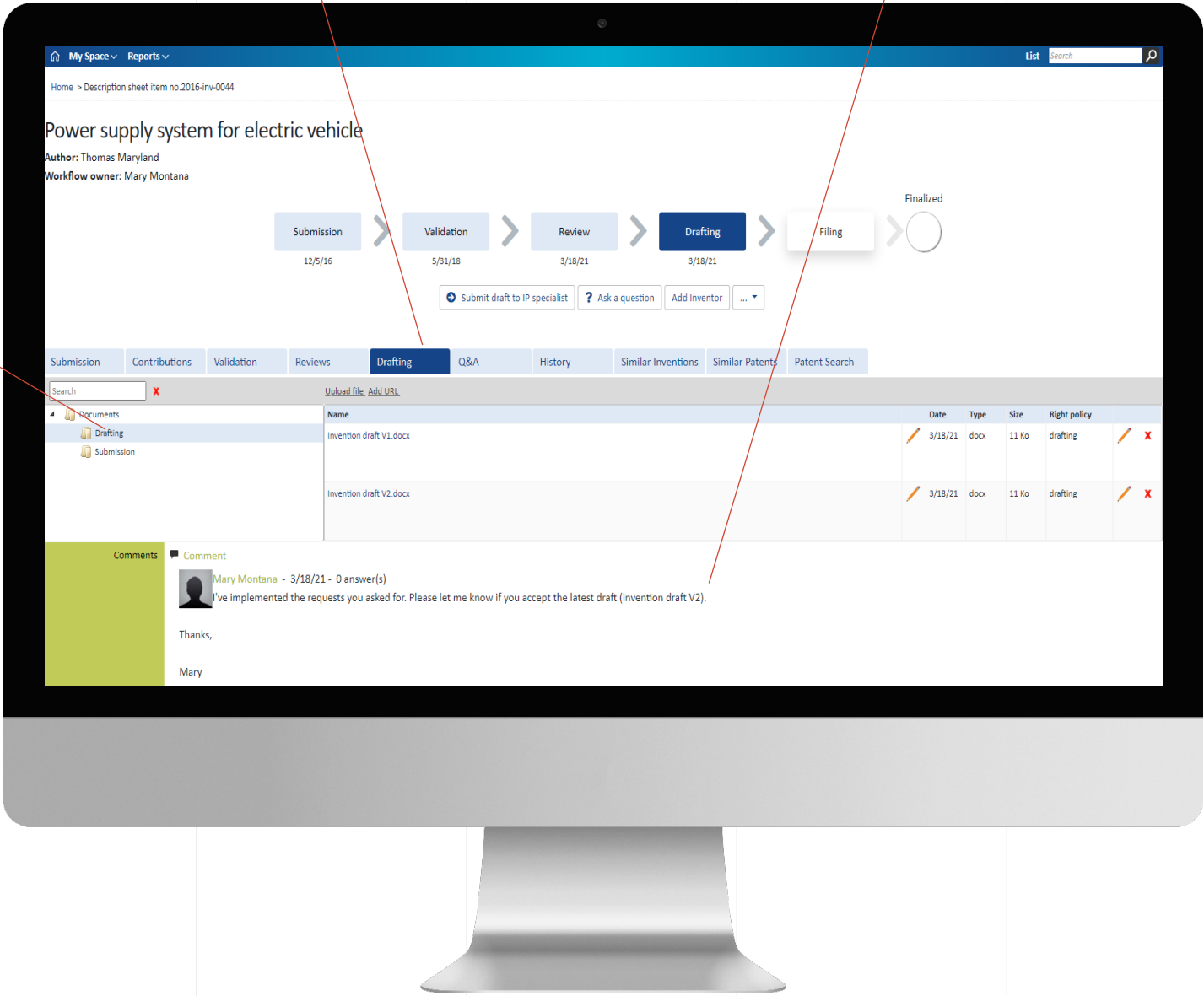
The drafting specialist will have a dedicated folder to maintain their patent application drafts set for your internal review.

Questel drafting services

Integrated patent drafting assistance service will allow Questel to receive your order and deliver you an application ready package within your online portal.

Have your application drafts stored and manage the entire back and forth within a simple workflow.

Manage correspondence between you and your drafting agent. Utilize Questel drafting services to simplify the implementation.



First filing

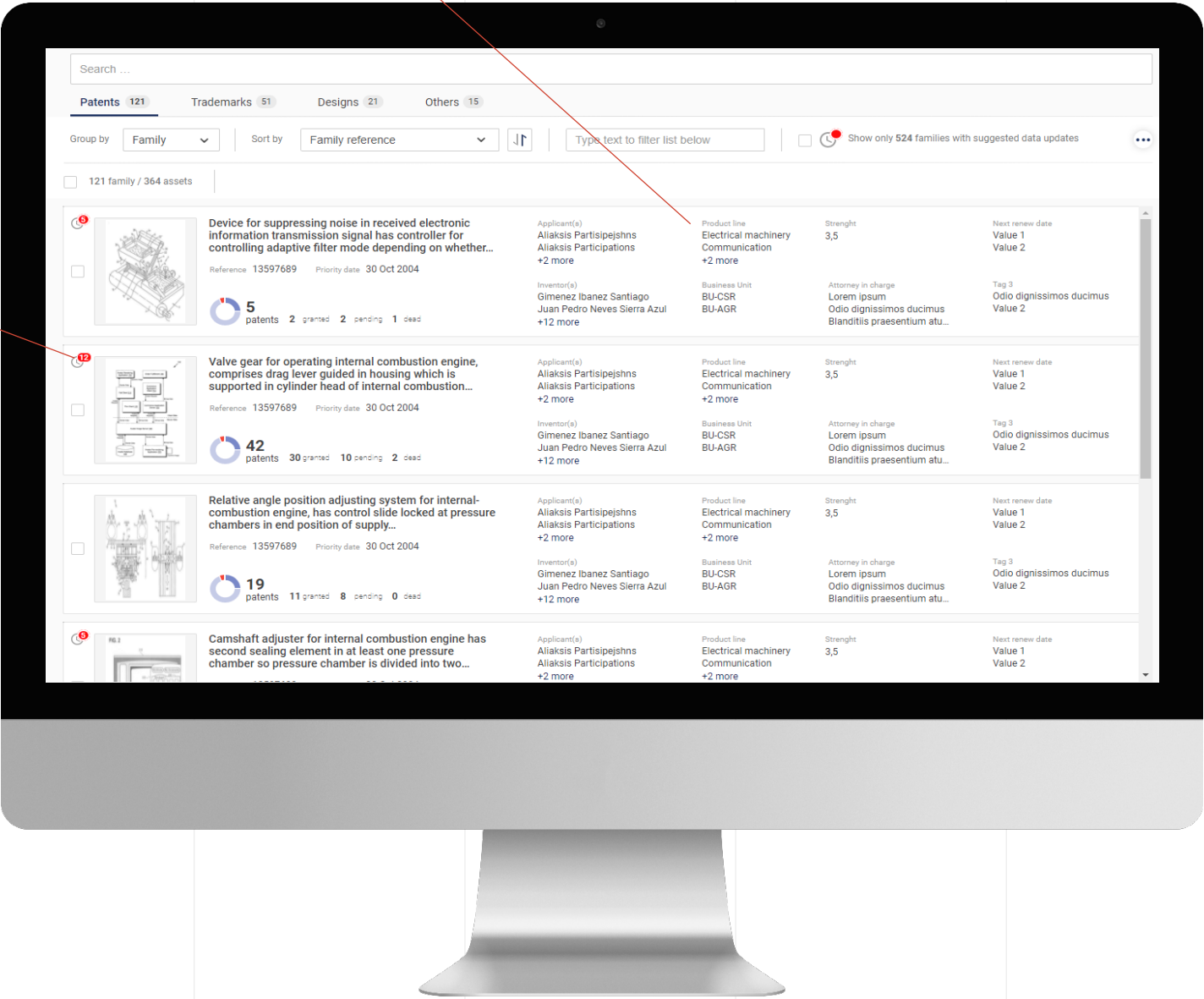
Manage your portfolio

Access quality IP data thanks to the integration with Orbit Intelligence. Identify potential data errors and clean and validate in the click of a button.

Structure your portfolio

Capture and manage your data all in one place. Store and tag documents, manage emails, automate data validation checks, and categorize your data through user fields for reporting and searching purposes.

Customize your data with internal reference numbers and custom fields that can search and analyzed.



Manage automated procedural due dates and customized tasks so you can manage prosecution and never miss a deadline.

Prosecution

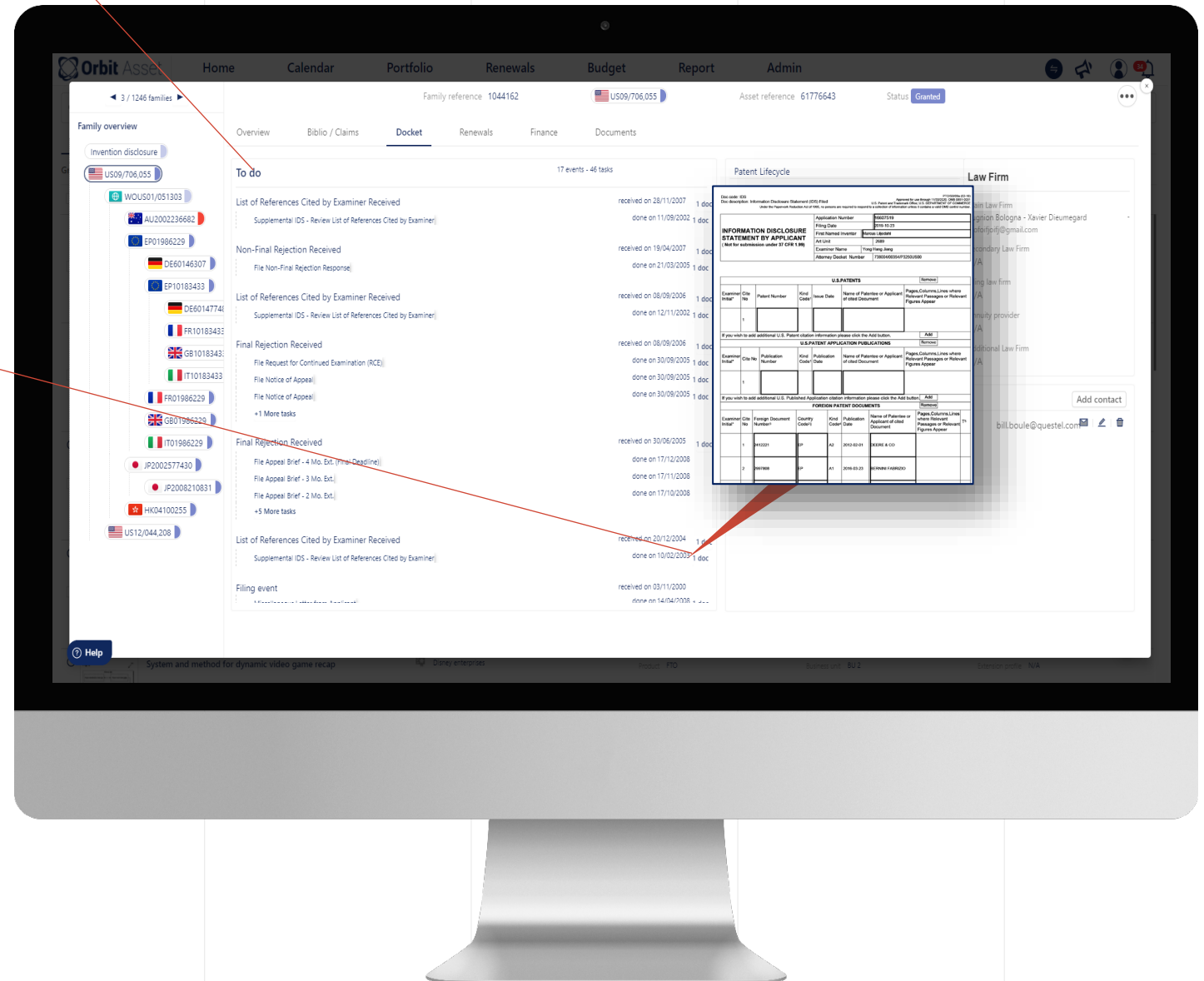
Manage your docket automatically

Access PTO documents directly within the platform, and upload/send emails to have all communication linked to a case.

Stay up-to-date

Manage your procedural due dates and your customized tasks to manage workflows, respond to office actions, and prosecute your IP properly. An automated law engine and built-in law table puts the power in your hands. You can also outsource your docketing and admin needs to Questel to remove the risk and burden from your in-house team.

Questel



Renewals

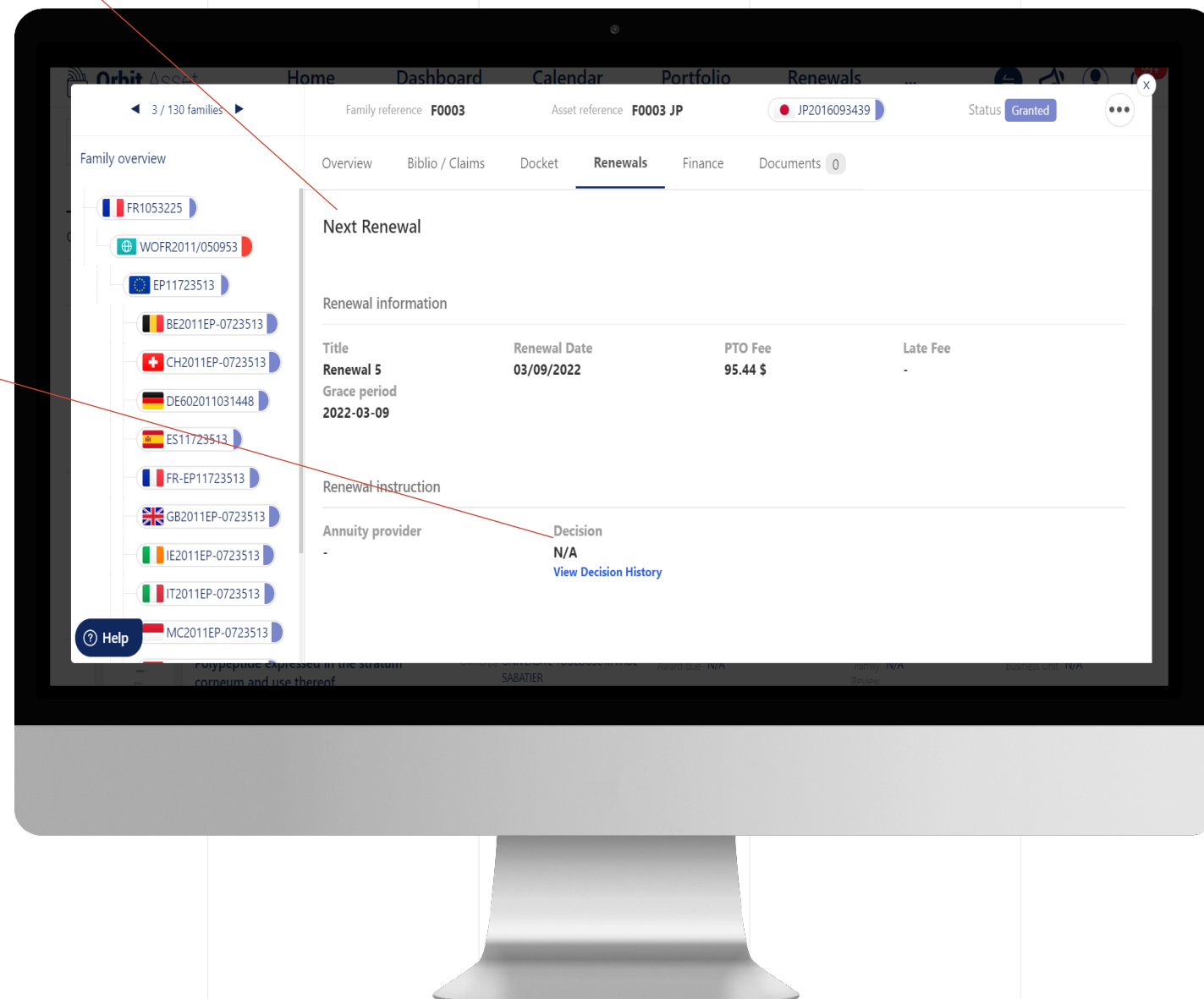
Integrated renewal management

Quickly identify your next upcoming renewal dates and costs and make decisions directly into the platform.

View decisions and decision histories and setup committees to make important decisions regarding renewals.

Simplify your process

Renewal deadlines directly accessible from the tool
Easy sending of renewal instructions
Automatic updating of status according to instructions.



Implement simple workflows to instruct agents, collect translations, and manage communication in the filing portal.

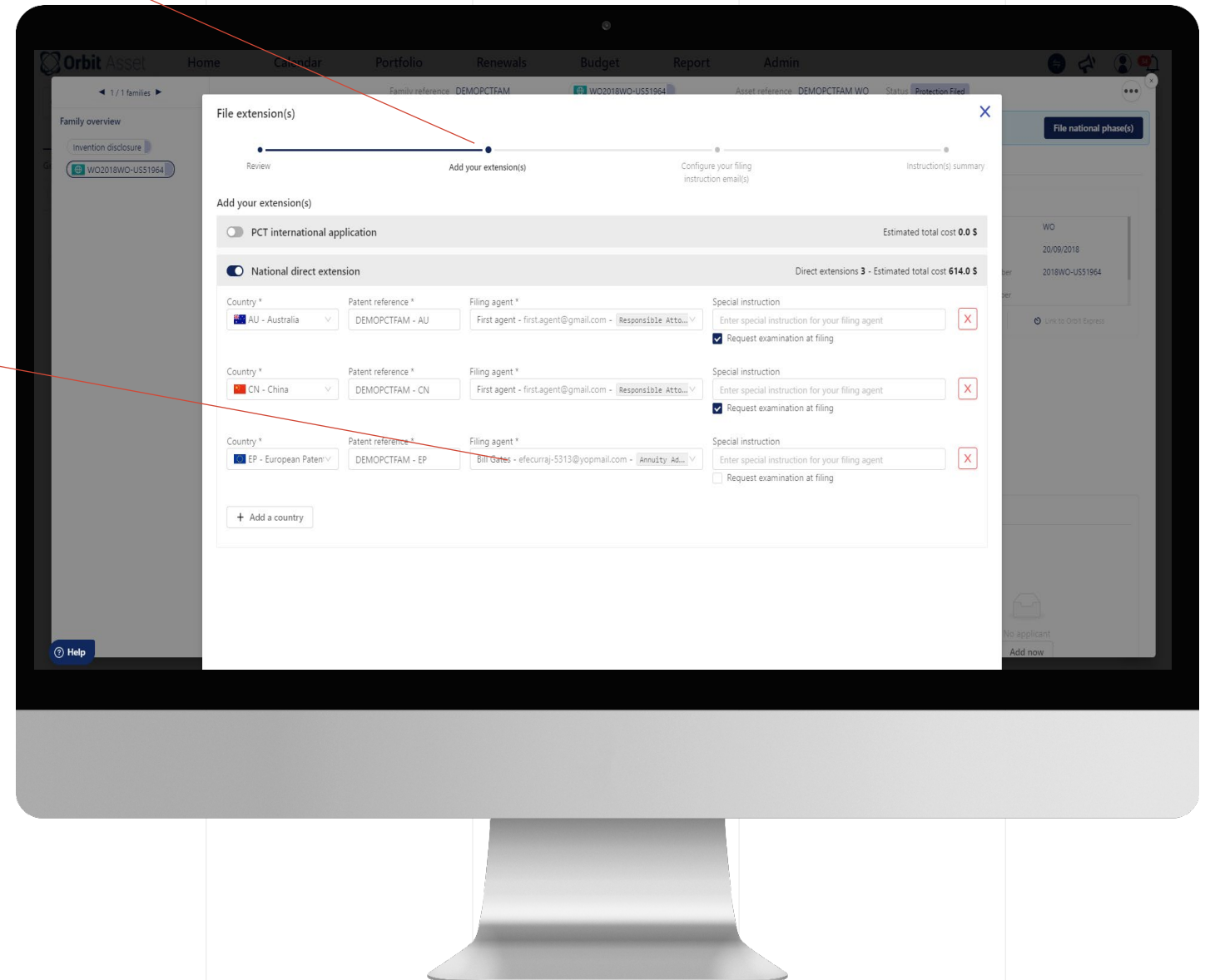
Extensions

Improve your foreign filing capabilities

Instruct your filing agents through the platform. Provide them emails and instructions and have the extensions all managed in one area.

File abroad

Streamline your foreign filing capabilities by sending instructions through the portal. Questel has integrated filing and translation services to help you simplify this action and keep everything organized and in one place.



Strategize

Forecast costs and gain portfolio insights

Our cost forecasting and budgeting engine is critical to helping you audit costs and manage performance across the IP lifecycle for your organization.

Portfolio insights

Gain insights into how to audit your portfolio, accurately forecast and manage budgets, gain strategic insights into you versus competitors, and more.

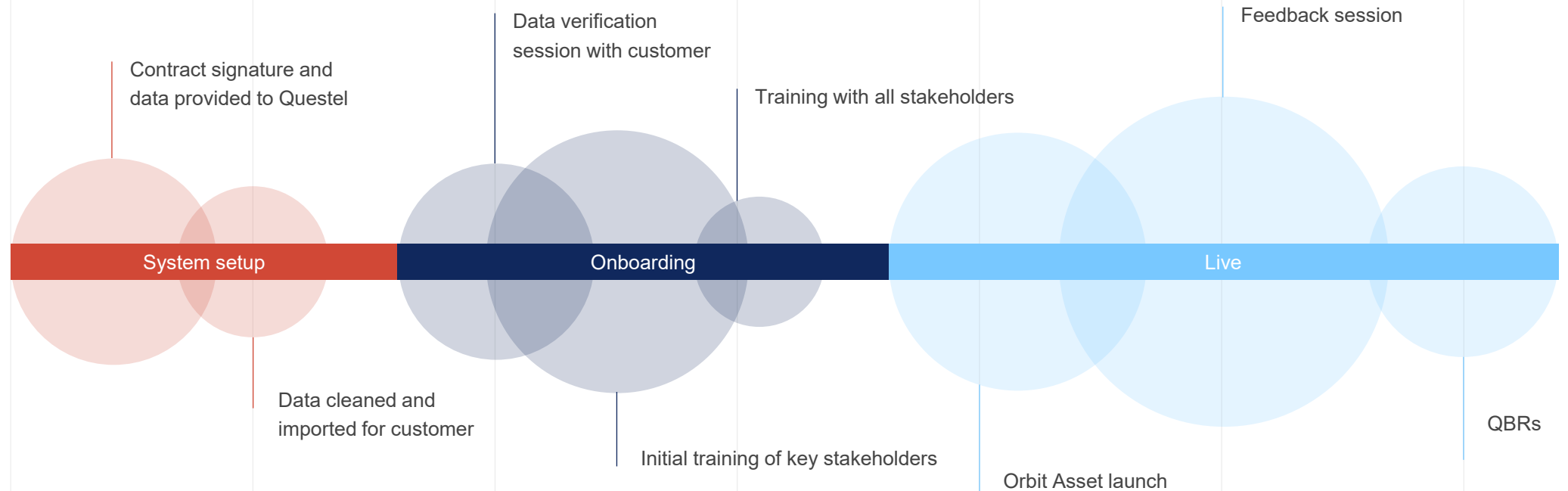
Filter your data on custom tags and predefined IP tags to gain insights into your product lines, business units, outside counsel performance metrics, and more.



Onboarding Process

Streamlined onboarding

4-6 weeks before you can go live!



Orbit Asset value proposition

Tech-enabled services

Orbit Asset is your entry point to access all tech-enabled services across the innovation lifecycle..

Automation

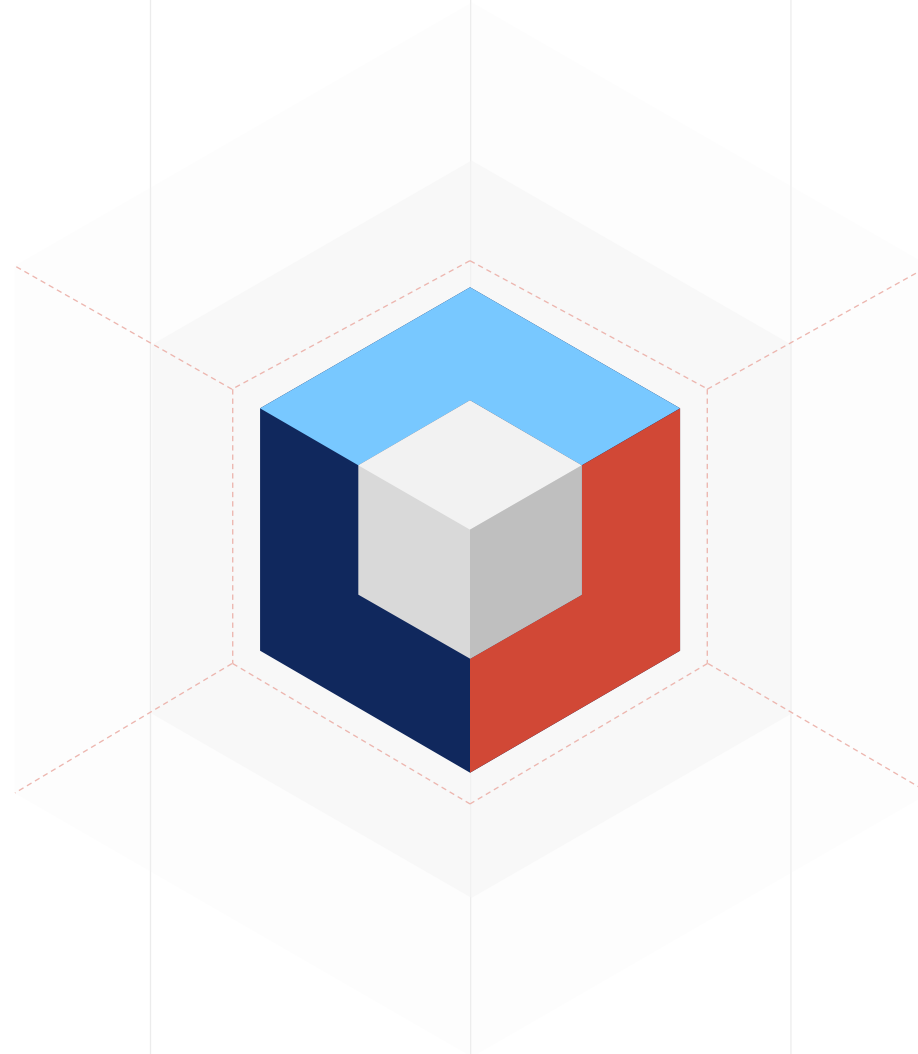
Orbit Asset allows you to automate processes from docketing automation to workflow automation. Modernize all your IP operations through automation!

Data

Orbit Asset will allow you to access global IP data with a single click. Data verification, importing, and access to original documents streamlined for your needs!

Analytics

Empower your organization with state-of-the-art dashboard and reporting functionalities. Allow all stakeholders to gain actionable IP insights to make better decisions and drive business and innovation!



Thank you

Need more information?

Questions?
Q&A Session



CONTACT US

Access additional webinars and resources

www.questel.com/resources/

Visit our website

www.questel.com

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