

Questel

TRADEMARK **SEARCHING,** **WATCHING AND ANALYSIS**



Questel, April 2021

Registers

- 192 Trademarks registers
- 76 Pharma in use/INN registers
- 67 Designs registers

T Trademarks (191)
P Pharma in use / INN (76)
D Designs (67)

☐ **International (0/3)**
☐ Appellations of Origin
☐ **Europe (0/51)**
☐ Albania
☐ Andorra
☐ Armenia
☐ Austria
☐ Belarus
☐ Benelux
☐ Bosnia and Herzegovina
☐ Bulgaria
☐ Croatia
☐ Cyprus
☐ Czech Republic
☐ Denmark
☐ EUIPO
☐ **North America (0/4)**
☐ Canada
☐ **South/Central America (0/44)**
☐ **Asia and Pacific (0/37)**
☐ **Middle East/Africa (0/52)**

☐ Emblems
☐ Estonia
☐ Finland
☐ France
☐ Georgia
☐ Germany
☐ Gibraltar
☐ Greece
☐ Guernsey
☐ Hungary
☐ Iceland
☐ Ireland
☐ Italy
☐ Jersey
☐ Mexico

☐ WIPO
☐ WIPO (limited to designated countries)
☐ Kosovo
☐ Latvia
☐ Liechtenstein
☐ Lithuania
☐ Macedonia
☐ Malta
☐ Moldova
☐ Monaco
☐ Montenegro
☐ Northern Cyprus
☐ Norway
☐ Poland
☐ Portugal
☐ Romania
☐ Russian Federation
☐ San Marino
☐ Serbia
☐ Slovakia
☐ Slovenia
☐ Spain
☐ Sweden
☐ Switzerland
☐ Turkey
☐ Ukraine
☐ United Kingdom
☐ United States (Federal)
☐ United States (States)

☐ ALL EU28 ☐ ALL

United States (Federal) (UF)
 Last application date: 1901-01-01 - 2020-12-17

Publication date: 1905-08-29 - 2020-12-29
 Last registration date: 1901-01-01 - 2020-12-29

Regularly updated: last updated date, last application date, last registration date

Search

Text search

≡ Multi criteria

	Brand	Enter search criteria here...	×
AND	Application# / Registration#	Enter search criteria here...	×
AND	Nice Classes	Enter search criteria here...	×
AND	Owner	Enter search criteria here...	×
AND	Status	Filed, Registered, Unknown	×
AND	Claimed countries (WIPO)	Select one or more values	×

Identical Trademarks

≡ CLEAR + ADD CRITERIA

- A multi-criteria query builder allows you to create professional search strategies
- 30+ search criteria can be selected and combined using Boolean operators
- Personalized search screen
- Saved search strategies

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	Alphabetic? (21/21)	Phonetics? (13/21)
≡	☒	☐
VE	☒	☒
+	☒	☒
-	☒	☒
?	☒	☒
++	☒	☒
+?	☒	☐
+~	☒	☐
4*	☒	☒
3*[6]	☒	☒
*4	☒	☒
*3[6]	☒	☐

Word similarity

Trademark name coca

Enter search criteria here...

Identical Phonetic Extend Similar

AND Nice Classes

Enter search criteria here...

AND Status Filed, Registered, Unknown

Select one or more values

AND Claimed countries (WIPO)

Select one or more values

AND Brand (# of words)

Enter search criteria here...

Similar Trademarks

- Various levels of similarity searches: phonetic Identity, extended (light similarity), full similarity
- Phonetic rules and search algorithms can be adapted according to the needs of each search

Search

AI image search

- Select **AI figurative recognition** and upload the image to search
- Limit to classes if need be (search classes in the wizard)

Orbit Trademark

REGISTERS 27

AI FIGURATIVE RECOGNITION 2

RESULT 3

EXPORT 4

MULTI CRITERIA

ANALYTICS

ALERTS

WORD SIMILARITY

AI FIGURATIVE RECOGNITION

AI DESIGN RECOGNITION

MY SEARCHES

HELP

TUTORIAL

AI Figurative recognition

EDIT

DELETE

BROWSE

AND Nice Classes 1-45

Enter search criteria here...

AND Claimed countries (WIPO)

Select one or more values

SEARCH

CLEAR

Nice Classes

Search

1 2 3 4 5 6 7 8 9 10

11 12 13 14 15 16 17 18 19 20

21 22 23 24 25 26 27 28 29 30

31 32 33 34 35 36 37 38 39 40

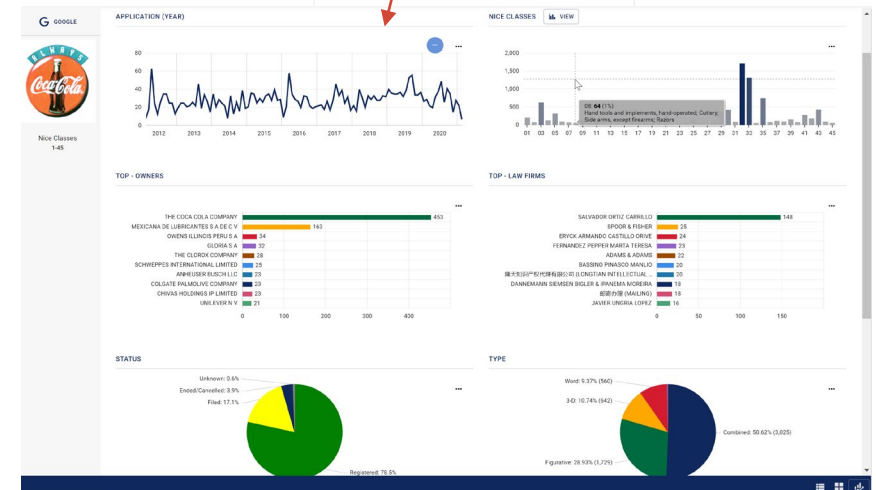
41 42 43 44 45

Review

Display

- Display results in list or gallery mode including full details of each Trademark
- **Sort** results by various criteria
- Use the **filter** options to narrow down your search
- **Select** relevant results, **rank** by importance and add personal **comments**
- Similarity search results displayed by relevance of similarity
- Statistical breakdown of the results of a search, player or register using infographics or clicking on company name.

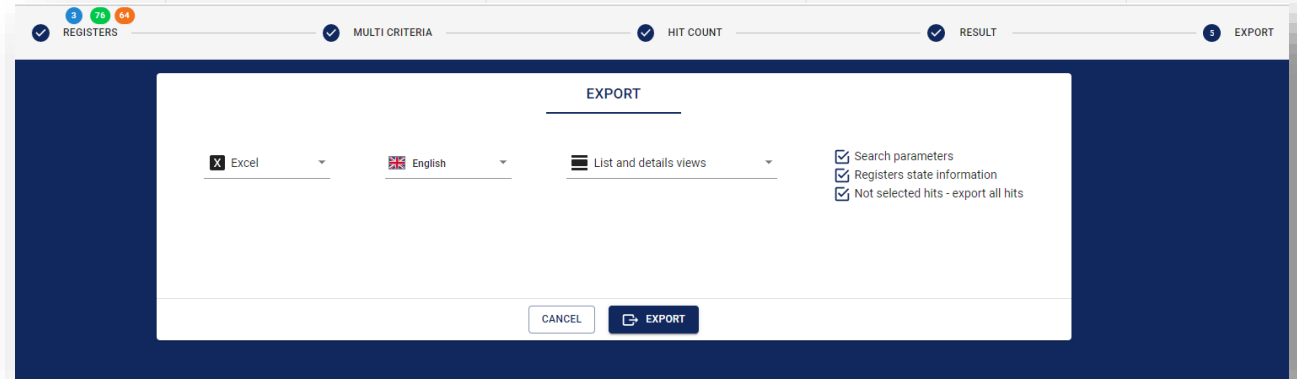
The screenshot shows the Questel database interface. On the left, there's a sidebar with filters like BRAND, REGISTERS, STATUS, APPLICATION (YEAR), TYPE, NICE CLASSES, OWNER, OWNER'S COUNTRY CODE, REPRESENTATIVE, REPRESENTATIVE'S COUNTRY CODE, and CLAIMED COUNTRIES (WIPO). The main area displays a list of trademarks with columns for S, O, Device, Register, Application#, and Application#. A red box highlights the 'FILTERS' button and the 'S' and 'O' columns. On the right, a detailed view of the Coca-Cola trademark is shown, including the logo, application details, owner information, and claimed colors.



Collaboration

Save and share results

- Portfolio of saved searches and searches history
- **Export reports in various formats** (Word, Excel, PDF, RTF)



Last 10 searches

Saved searches

Combined searches

Searches history

Total:742

Creation date	Parameters	Type	Registers	Total	
2021-03-26 16:27	Owner: linkedin Status: filed, registered, unknown	Multi criteria	Trademarks (191): ARIPO, Afghanistan, Albania, Alge	0/1135	...
2021-03-24 19:50	Owner: nike Status: filed, registered, unknown Locarno descriptions (Designs):	Multi criteria	Industrial Designs (3): Canada, United States (Federal), I	2/4947	...
2021-03-11 21:37		Figurative		0/6000	...
2021-03-11 21:35		Figurative	Trademarks (4): Canada, EUIPO, United States (Fe	0/6000	...
2021-03-11 21:34	Trademark name: bamidol Status: filed, registered, unknown	Word - Similar	Trademarks (4): Canada, EUIPO, United States (Fe	0/2926	...

Watch

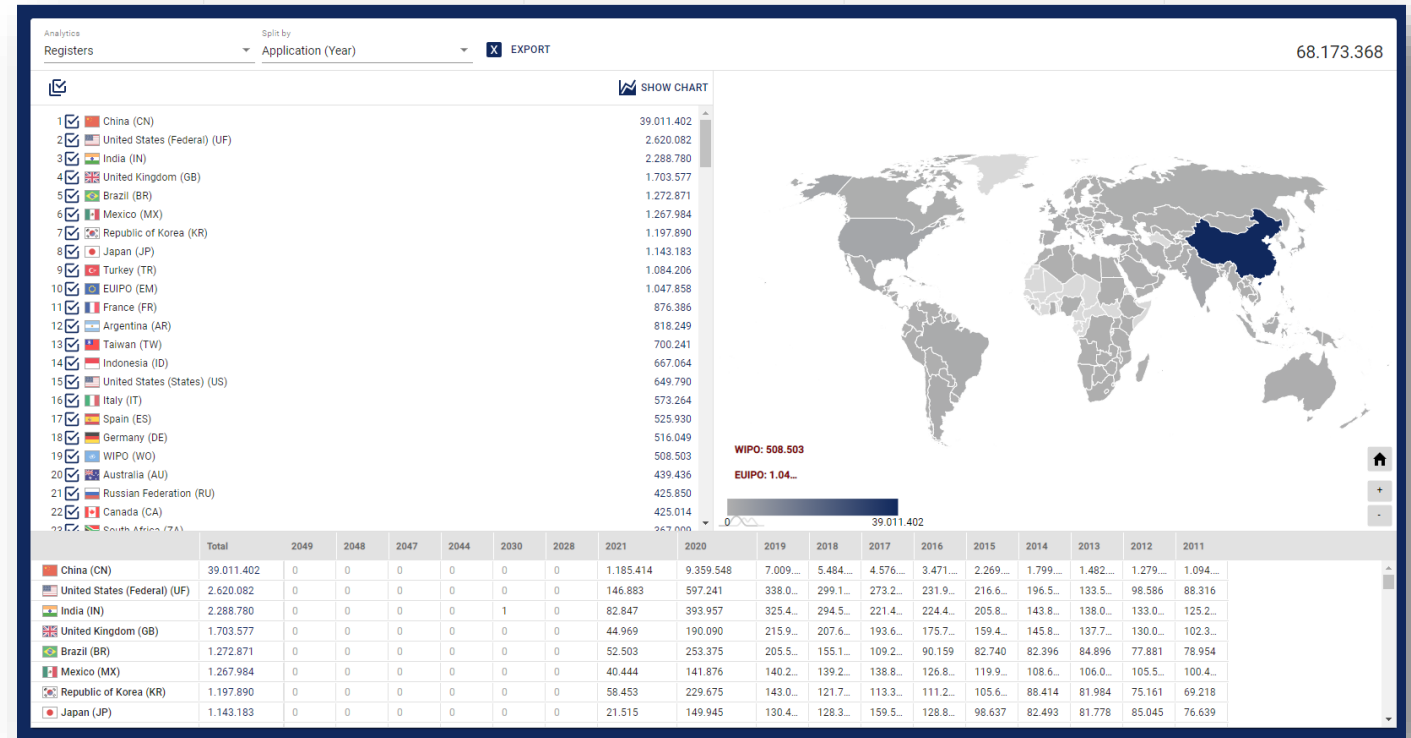
Set up alerts

- Monitor **all trademark** filed by an applicant in a specific region or register.
- Monitor **new trademarks** published for opposition
- Monitor **any conflicting trademarks** using our unique update alert monitoring

New hits alert									
Update alert									
Name			FILTER						
Creation date	Update date ↓	Name	Parameters	Notification	Previous alert	Next alert	Unread	Total	
2019-12-27	2019-12-27	ORBIT	Identical Phonetic Trademarks: ARIPO, Albania, Algeria, Trademark name: ORBIT	1 week	2019-12-27 10:43	2020-01-03 10:43	0	0/2620	...
2018-10-04	2018-10-04	Questel ptf	Trademarks: EUIPO, France, WIPO Applicant / Owner: questel	1 month	2019-12-10 23:23	2020-01-10 23:23	0	0/61	...
2018-10-04	2018-10-04	Questel portfolio	Trademarks: EUIPO, France, WIPO Brand: questel	1 week	2019-12-24 12:38	2019-12-31 12:38	0	0/15	...

Global statistics module

- Identify new partners (clients, law firms)
- Competitor analysis and benchmark
- Analyze 20 different types of data
- 12 split by options
- Export graph and build reports



Summary

- Use the Most Powerful & Complete Similarity Search Algorithms available online.
- Easily analyze large sets of search results using advanced filter & highlight functionalities
- Rank search results by importance and add personal comments
- Create professional search reports within seconds
- Benefit from an all-inclusive Flat fee

Thank you

Need more information?
Orbit IPBI solutions foster IP
stakeholders in all their IP activities

Questions?
Q&A Session



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help@questel.com
communication@questel.com

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