

Business Intelligence for Innovation Decision Makers



Questel, March 2021

An integrated approach of innovation Management

Stimulate. Generate. Decide. Collaborate.









We transform Big Data into efficient decisions and operations

A unique scope of Data

To explore all innovation signals on a global scale

Smart Innovation Analytics

Tracking Tech dynamics and key trends

Business-Oriented Dashboards

Designed by Industry professionals



Data Scope

About Orbit Insight

Patents

- 125 million publications
- 110 patent-issuing authorities
- 91 million patents
- 63 million patent families
- Updated daily

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Scientific publications



Clinical trials

320k+ Clinical trials

ClinicalTrials.gov is a resource provided by the U.S. National Library of Medicine (NIH)

Projects & grants.

USA : 120k+projects

SBIR : Small Business Innovation Research STTR : Small Business TechnologyTransfer

• Europe : 140k+projects (H2020, FP5, FP7)

Horizon 2020 is the biggest EU Research and Innovation program ever with nearly €80 billion of funding available over 7 years (2014 to 2020).

Crunchbase

- 600K+ executives, entrepreneurs & investors
- 800K+ innovative companies & startups

17K+ events
 393K funding rounds listed
 70% of seed funding rounds are only on
 Crunchbase and nowhere else

115K+ acquisitions
 From15.710 news sources
 50 years coverage
 In 176 countries
 90 analysts checking data



Smart Analytics & Discovery

based on machine learning powered by human cognition

1. Data Aggregation

About Orbit Insight

200+ sources of data Collect of 50+ types of data

2. Big Data Processing

Normalization & analysis 2M+ extracted concepts

3. Data Visualization

Fever graphs, sparklines, gauges, geographic maps and infographics

4. Data Interpretation

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Automatic informed conclusions based on evidence coming from multiple sources

Insights

Patenting activity, tech trends, dynamics, maturity, impact

Profiles

Competency mapping Skills, domains, experience

Networks

50M+ collaborations identified Intensity & influence

Decision support

Pro active suggestions Comparisons





Business-Oriented Dashboards

Find the technologies and associated actors (companies, startups, academics) that will shape your business !



About Orbit Insight











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Designed for decision makers

thanks to 20 years of IP and Innovation consulting experience.

Access a global Technology Landscape in a few seconds

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Search, uncover and monitor your innovation landscape

The first true innovation intelligence solution to provide a single source access to the latest trends, patents, publications, technologies, competitors, partners and startups.

The unmatched user experience associated with the largest innovation data scope helps you :

- predict emerging trends and competitors' strategies
- Track companies, identify partners and source promising startups

Fully automated and continually updated.





Patent Activity

Understand the IP dynamics on a specific topic



✓ Patent Investment dynamic

- Main geographic protection areas
- Innovation Strategy

└ Is it an emerging technology?

♂ Which is the most strategic territory?



Key Players

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Understand the competitive landscape in a few seconds



- Image: Who are the key players?Image: Who is the competition?Image: Who are my next partners?
- Who are influencers on the topic? The start-ups to acquire?

 \checkmark

 \checkmark

 \checkmark

 \checkmark

C What are the existing clusters and essential networks?

Major companies & Start-ups

Collaborative networks & clusters

Major universities

Key opinion leaders



Business Insights Understand the market trends on a specific topic





👉 Is this a high-stakes market?

C What is the strategy of players on a technology?



Applications

Understand the technological environment on a specific topic





Drill down into the data Answer key business questions

♠ Home > Technology Landscape > Patent Investment Dynamic

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Claim (EP3405910)
(EP3405910)
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Computer technology, Control, Handling

Images (12)

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Export

Easily generate attractive & comprehensive reports





Access Comprehensive Profiles Explore key players' competencies, networks and influence





Access to the Inventions & NPL

Explore the inventions, the scientific publications, the projects or clinical studies related to a topic



Access to a Competitive Landscape



3







Are there any new competitors that I have not yet identified on this topic?

Who are the emerging competitors on this topic?

🕜 Help





Your Innovation Business solution

Real Time Dashboards Centralize all your new markets and opportunities in one place



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Unique Data Scope

Cross search 500 data sources and 50 types of documents in a single platform

Smart Search

- Build complex queries
- Combine all innovation markers for a topic

Predefined Dashboards

- Save time and benefit from hands-on experience.
- Sourcing
 - Trends



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Exports & Reports

- PNG, Excel, PDF, PPT
- Do your own analysis

Newsletter

- Personalized news feed
- Competitive watch

Web application based on a SaaS model

API

- KMS integration
- Questel'ssoftware (Partnering, Capture...)

Thank you

Need more information ?



cess additional webinars and resources

www.questel.com/resources/

isit our website

www.questel.com

CONTACT US help@questel.com

